

HAMMONDS
THE FITTED FURNITURE COMPANY

Moments

VOLUME 8



+ an extra
5% OFF*
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QUOTE CODE **9511**

H A M M O N D S
THE FITTED FURNITURE COMPANY

“Out of
clutter
find
simplicity”

ALBERT EINSTEIN

Winner of 2018 Houzz Awards





Preface

Welcome to Moments Volume 8, where we want you to feel the innovation behind thoughtful and clever storage more than ever before. Alongside this, discover exciting new beginnings for Hammonds. Innovative storage is the foundation of our way of thinking and we're passionate that this should shine with everything we do, so with every page, we have thoughtfully weaved this through.

Uncover a new range driven by popular demand and a beautiful new showroom expanding our living room whole home concept.

Discover some of our recently visited real customer's homes with fitted Hammonds furniture including a living room, kitchen and a bedroom.

We hope you enjoy this volume of Moments and feel inspired. If you're looking to purchase fitted furniture, quote code '9511' for an extra 5%* off your order, exclusive to readers of Moments magazine.

To subscribe and receive future editions of Moments direct to you in the post, please let us know by emailing us at moments@hammonds-uk.com.

*Extra 5% off applies to selected ranges on bedrooms, sliding and home office. Minimum spend £4000. See website for more details.

Moments

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WWW.HAMMONDS-UK.COM

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Fitted and designed to complement the charismatic, rustic features and charm.



A CHAT WITH THE VISUAL DISPLAY PROJECT MANAGER

The start of the journey behind our inspiring showroom displays and CGI.



FITTED FURNITURE FOR A TEENAGER'S BEDROOM

Clever storage solutions with a clean and stylish aesthetic.



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Introducing Croft

A NEW SHAKER STYLE RANGE
THAT SPEAKS FOR ITSELF.



As the timeless appeal of the Shaker style continues to grow, we are excited to bring you a new range that encompasses the trend.

“We’re very excited to introduce our new range Croft, now available to our customers across the whole home. Our alternative shaker style range in >>



the collection, the Harpsden, is a very popular range. It has a painted finish with an intricate beading along the inset frame. Croft now sits alongside this as another option to customers who love the look and feel of a painted shaker style finish, but feel that the intricate beading doesn't suit their style." Lee Burrige – Product Manager.

This new range makes its first Hammonds debut display at our Crawley showroom as a slider with low level drawer storage.

We felt Croft deserved a new paint finish to demonstrate its true style and versatility. Once we started the process of preselecting the perfect paint finish, we decided not one, but four new colours suited





the range perfectly; Pebble Grey, Dust Grey, Dove Grey and Mussel. These new colours add to the existing palette available of Light Praline, Rich Praline, Stone, White and Ivory.

To see more from this range, visit our website to view the full collection of new imagery. Or call to book a visit with a designer on **0800 021 4360** and see what your room could look like with this new range as a computerised design.

Life Is Better With Storage

WE GIVE YOU MORE THIS AUTUMN.

At Hammonds, we're dedicated to ensuring your new fitted furniture not only looks beautiful but makes the most of every inch of space available. Our premium storage comes with sturdy top, back and sides, creating fully enclosed units to provide

ultimate protection for your clothes. From there, select from our vast collection of flexible, smart storage solutions.

Take advantage of tall ceilings with top and bottom double hanging or with a counter balance extendable hanging rail, with a nifty handle to lever to a comfortable height. Or, choose top boxes to tuck

away items for long term storage, like suitcases. No need to dig deep into the wardrobe to reach for items, easily locate and let your shoes air with our soft gliding pull out shoe racks. Take care of your clothes and give your trousers that just pressed look every time with pull out trouser rails; evenly spaced apart racks to reduce creases.

These options are just a few of the collection of innovative designs we have available with your furniture selection. Why not take a closer look and discover so much more, from jewellery trays to cosmetic units, tea trays to tie racks. Visit our website or speak to one of our designers about your storage needs.



HAMMONDS
THE FITTED FURNITURE COMPANY

AUTUMN
SALE
NOW ON

£600

WORTH OF WARDROBE
STORAGE FOR FREE!*

*When you spend over £3000
on selected bedroom ranges

LIMITED TIME ONLY



+ an extra
20% OFF
SELECTED RANGES

Beautifully Fitted Living Room Furniture

CREATING MODERN
STORAGE FOR A FAMILY
WHO LOVE TO STAY ON
TREND.

THE BRIEF

With a growing family and home filled with lots of toys and treasured belongings, Mr and Mrs Vorajee came to Hammonds looking for a modern range in a light finish to create bespoke storage in their living room.



“We were very impressed with designer Michelle’s dedication and interest in ensuring the layout and storage were perfect for our needs.”



THE DESIGN

Hammonds designer Michelle Nugent planned the living room to the family's storage needs and style preferences. Mrs Vorajee told us how she was keen to have wires and electrical equipment like the television box neatly tucked

away and out of harms reach from the children. This was incorporated into the design with low level cupboards and discreet cable outlets to connect to a television along with more cupboards to place toys and other items.

The built-in electric

fireplace created the perfect cosy feature, framed by their bespoke designed fitted living room furniture. A place where elegance meets practicality, the whole design creates a cosy yet beautiful atmosphere for the family to enjoy in the living room. ▷▷





THE RADLEY RANGE

The minimalist furniture door style of the Radley range with textured Rural Oak finish is also available in 9 finishes including our new Dust Grey, perfect for living rooms and

media centres.

The family were very impressed with the process from the surveyor ensuring the designs and measurements were correct, right up to the final fit.



THE VERDICT

“We’re so happy. The way it came together from the gorgeous design that Michelle created, to the surveyor ensuring it would work to its best ability and the fitting was seamless. We now have beautiful storage for our family room.”

Your Moments

A COLLECTION OF OUR CUSTOMERS' VERY OWN IMAGES OF THEIR STUNNING HAMMONDS FURNITURE.

Do you already own some beautiful Hammonds fitted furniture? Then why not take a few pics, post them on to Instagram and tag us [@hammonds_uk](#). We would love to see what you have done with your rooms! In every new edition of 'Moments' we'll post the best of them here...



[@myfirsthomebyclaire](#)



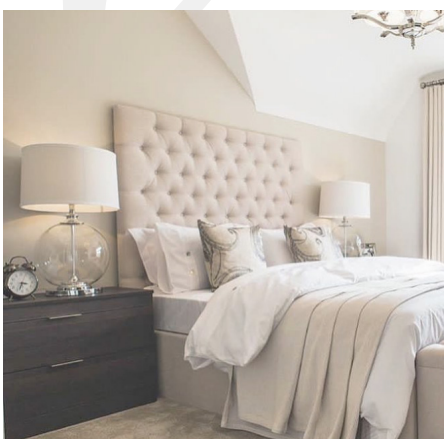
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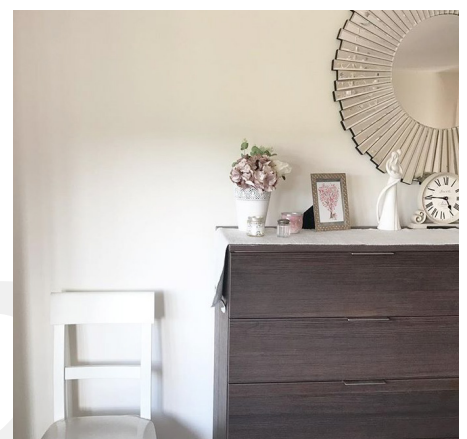
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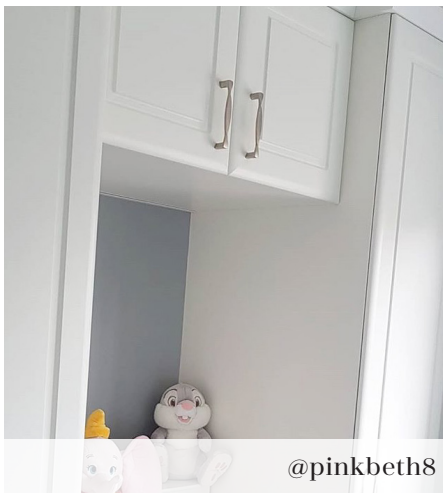
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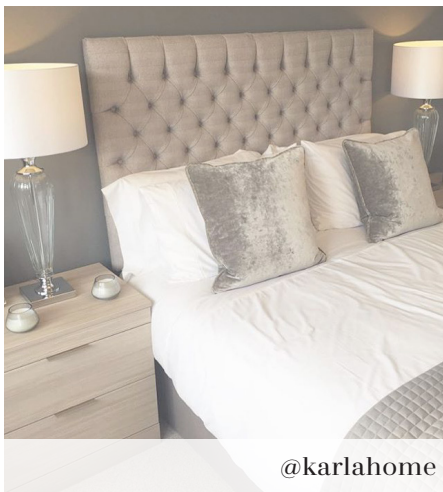
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@lifestyleatblenheim

Blushing Blood Orange Collins

A FRUITY TWIST ON A CLASSIC.

We couldn't resist this blood orange take on a traditional Tom Collins cocktail. Think full bodied, with a fruity taste, citrus edge and a strong kick. Choose simply to buy blood orange juice (make sure it's the blood orange) or to squeeze it yourself, this delicious cocktail is worth it. Enjoy over some ice and a classy glass to sip. Alternatively, remove the alcohol to create a delicious blood orange spritzer.

Ingredients

- 1½ ounces gin or vodka
- 2-3 ounces fresh blood orange juice
- ½ ounce simple syrup (1:1 water to sugar)
 - seltzer water or club soda
- a dash orange bitters (4-5 drops)
- blood orange slices for garnish

Method

1. Add ice to a Collins glass or classy tumbler.
2. Pour in the gin/vodka, blood orange juice, and simple syrup to combine them in the glass. Stir together, no need to shake.
3. Top with seltzer water or club soda and a dash of bitters.
4. Add a half a slice of blood orange to garnish.

Tip

Create a refreshing non-alcoholic spritzer of this juicy drink by simply removing the alcohol and using an ounce more fresh blood orange juice.

Source: Foodformyfamily.com





A Day Out In Abingdon

EXPLORE A CHARMING OXFORDSHIRE TOWN, HOME TO ONE OF OUR NEWEST SHOWROOMS.



A town set in the beautiful county of Oxfordshire, Abingdon shares the beauty of the surrounding countryside coupled with the pleasant atmosphere of a busy town. With an abundance of history, beautiful setting and lots of activities for families, discover what >>



Abingdon has to offer.

A great way to begin your visit to Abingdon would start at the County Hall Museum. The magnificent Baroque building was erected between 1678 and 1682 made from Oxfordshire limestone and boasts beautiful arched windows. Now the hall is a museum, home to a captivating collection of

art and artefacts telling the history of the town. Head to the museum roof for just a £2 donation to see amazing panoramic views, or grab a bite in the café.

Continue your journey of Abingdon's historic architecture at Abingdon Abbey ruin and gardens, taking a relaxing stroll along the river. For local activities with the kids, why not enjoy exploring Millets Farm Falconry Centre. With over 90 birds of prey and home to meerkats, ferrets and reptiles, the conservation and education centre makes for a fun day out for animal lovers of any age.

Abingdon has recently become a new home for our latest flagship furniture showroom, within Fairacres Retail Park. This is an exciting new development, bringing Hammonds luxurious fitted kitchens to the Oxfordshire area for the first time. The kitchen collection displays a mixture of classic and modern styles ready to be explored by visitors including the Liverton, Highbury, Harraton, Croft, Loxely and Newton ranges. Alongside this, fitted within



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each kitchen are innovative appliances from our specifically selected suppliers, giving visitors inspiration for their own kitchen.

Brand new bedroom displays have also been built within the showroom in a variety of styles and finishes, all with clever storage solutions. A walk-in wardrobe brings this to life, enticing guests to take a peek inside drawers, inspect shoe racks and take a closer look at nifty pull out trouser rails. What's more, beautiful fitted living room furniture displays create inspiration for

further holistic home storage concepts. Guests can imagine themselves snuggled on an armchair, pulling out their

favourite book from the shelf or enjoying a movie, framed by a fitted media unit. The possibilities are endless.



SHOWROOM LOCATION

Unit 2 Fairacres Retail Park,
Nuffield Way,
Abingdon,
OX14 1BY
01235 528829

Book Club

TERRIFIC PAGE-TURNING TALES,
PERFECT FOR THE SEASON.

Between the pages of brilliant books, take time to escape into marvellous moments and captivating stories. Discover our recently selected top picks and why we found them so captivating they had to be included in our book club.

For more inspiring reads and to leave your review, please visit our Book Club on our blog at www.hammonds-uk.com/blog.

Less – *Andrew Sean Greer*

Arthur Less is undergoing a decent in his life; his career diminished, his former boyfriend getting married and his impending 50th birthday, officially old. He decides to embark on the world in order to escape, accepting invitations to a series of literary events. On a bizarre journey which Less seems to stumble on, from visits to Mexico, across to Paris and Italy, his worries seem to follow him but he also discovers he can be more than Less. The sixth book from author Andrew Sean Greer, a winner of the Pulitzer Prize for fiction 2018, *Less* is simply outstanding. Drawing the reader in to Arthur's charismatic, albeit hapless, character; you won't want to put this book down.

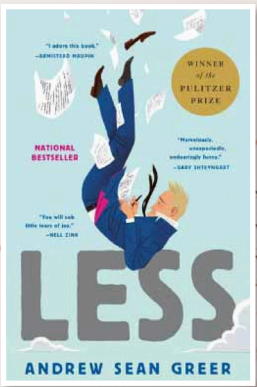
Circe – *Madeline Miller*

In the house of Helios, god of the sun and mightiest of the titans, a daughter is born named Circe. Struggling to look or sound like a divine entity, she feels isolated and retreats to mortals for companionship, leading her to discover a power forbidden to the gods: witchcraft. Banished by Zeus to the island of Aiaia, Circe refines her craft. Ultimately she must decide whether she belongs with the gods or the mortals she loves. Author Madeline Miller is a talented storyteller, creating an enchanting world with powerful characters. A very engaging and thoroughly enjoyable read.

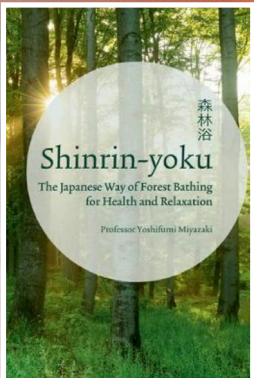
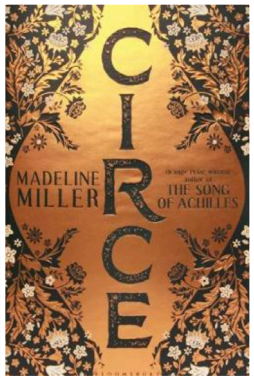
Shinrin-yoku: The Japanese Way of Forest Bathing for Health and Relaxation – *Yoshifumi Miyazaki*

Developed in Japan in the 1980's, 'Forest Bathing' brings together ancient wisdom and cutting edge environmental health science. The practice involves walking slowly through the woods, in no hurry, simply surrounded by the forest. This book explores the extraordinary effect this process has on feelings, stress hormone levels, parasympathetic nervous activity, blood pressure, heart rate and brain activity. A wonderful book that opens the eyes and the mind to the health and wellbeing of this ancient practice and why it should be part of your routine.

AL



...esn't have to multi-task,
...work for many different
...re you relaxing with the
...watching television or drinking
...with friends and chatting? It
...nds to be light in the daytime and
...y at night. Consider the colour
...scheme carefully and check it in both
...natural and electric light.



A Charming, Country Kitchen

FITTED AND DESIGNED
TO COMPLEMENT THE
CHARISMATIC, RUSTIC
FEATURES AND
CHARM.



THE BRIEF

Mr and Mrs Oakley came to Hammonds after a great previous experience, having had their bedroom furniture fitted to a high quality. They sought after a bright; uplifting kitchen to suit their grade II listed building and mirroring the rustic, country aesthetic. >>





AUTUMN
SALE
NOW ON

UP TO
**50%
OFF***

OUR KITCHEN
COLLECTION

*Up to 50% off Hammonds Painted Kitchens on selected ranges & furniture only. Up to 40% off Liverton, Loxley & Marlow (furniture only).

THE KITCHEN DESIGN

Mr and Mrs Oakley came to Hammonds for their fitted kitchen after being impressed with the service they received with their fitted bedroom. The sloped ceilings and awkward angles were handled well by Hammonds; so they had a clear idea who they wanted to fit their kitchen.

This kitchen is a central room within the house so is split between entranceways and an exposed brick wall divider. Hammonds kitchen designer Keeshak worked with the charming features, including oak beams and exposed brickwork to create their fitted kitchen design. The distinctive shaker style Highbury classic range, with a modern painted finish suited their style and preferences.



“I was impressed with the design, it’s a complicated room and the designer and fitters were able to work with it so well.”



KITCHEN STORAGE SOLUTIONS

A social space for gathering as well as cooking, the family wanted the kitchen design to work with their lifestyle and flow of the house. Not only did expert kitchen designer Keeshak plan fitted units to spaces that kept walkways clear but was also able to recommend storage to suit the family. A Caple wine chiller integrated within a unit with cupboard storage either side gave the family space to store and pour drinks. The double door pantry larder units provides floor to ceiling storage for food supplies, fitting beautifully in an alcove.





THE PAINTED SHAKER STYLE RANGE

With an inset frame, the shaker style Highbury is a classic look that oozes connotations of countryside charm. Painted in a tone with a contemporary edge, the light colour brightens the space. From the edited palette of 13 colours available in this range the couple chose 'Sea Salt'; a muted grey with a hint of green that adapts to the natural light available.



THE VERDICT

"I absolutely love my kitchen! From the initial design up to the fitting, it was seamless; I would definitely recommend Hammonds."

A Chat With A Visual Display Project Manager

THE START OF THE JOURNEY BEHIND OUR INSPIRING SHOWROOM DISPLAYS AND CGI.

With 17 years Hammonds experience, Andy Robinson has a wealth of knowledge about Hammonds Furniture showroom design and planning. We met with him to get a better understanding of his role and what it is about Hammonds that has captivated him for nearly two decades.

What does an average day look like in your role?

Projects can be varied, so there is no average day, which I enjoy. Some days I can be absorbed in showroom design, creating 3D computerised visuals, other days I may be visiting stores to plan and survey new display sets and then also I could be working on CGI imagery for our brochures and the website.

What do you use as inspiration for the showroom designs?

A variety of things, a certain element involves research into which Hammonds showrooms perform well in the surrounding areas and which displays are popular, but I also look at many house décor magazines and social media platforms. It's great when I'm out and about, I pick up on how department stores may design their window displays; this helps me stay up to date with store design trends around me.



What challenges do you experience within your role?

I often find the hardest part of my role can be starting with a completely blank canvas and knowing which direction to take my creativity. There are a lot of

elements to consider when designing a new showroom such as which ranges will be displayed as we have such a vast amount in the Hammonds collection. From then it is also about creating a design that showcases



Hammonds unique storage solutions for the customer's to explore once in the showroom. Starting with nothing can stump me for a bit, but once I have put pen to paper then I find it easier to continue the flow.

17 years is a long time, what is it about working for Hammonds that has kept you here for so long?

I really enjoy my job; there is a lot of variation in what I do. It also makes me very proud when I see the designs I have worked hard on with the Displays team come to fruition within a showroom. I love seeing the reaction of the Store Managers and Demonstrators when they see their new or refurbished showroom where they'll be able to demonstrate the furniture.

Fitted Furniture For A Teenager's Bedroom

CLEVER STORAGE SOLUTIONS WITH A CLEAN AND STYLISH AESTHETIC.

BRIEF

When Mr and Mrs Bulgar first moved into their newly built home they sought after storage solutions that complimented the clean lines and sophisticated style of their modern home. Together with their teenage daughter, they came to Hammonds looking for beautiful ranges to meet their needs.

DESIGN

The shaker style Harpsden sliding wardrobes in white stood out to them for their contemporary and elegant look. This floor to ceiling, sliding door option works really well in a smaller room, cleverly making effective use of the space available. Stylish mirrored doors give the illusion of more space, while the inset modern handles maintain the sleek overall effect.

A dressing table in Harpsden with a painted white finish, matches beautifully with the sophisticated look of the sliding wardrobes. What's more, this space can be used not only for preparing for the day ahead but also with homework. Bunkbeds, although a great space saving solution for children sharing a room, can potentially make the room seem more crowded. However, a bright white palette, mirrored doors and splashes of slate grey keeps it open and light.

CONCLUSION

The Bulgar family were very happy with their new Hammonds furniture. They were glad for the option of white with the elegant clean lines of the Harpsden as it meant the family only needed to change the soft furnishings to adapt to the teenager's changing style.





BEDROOMS
FROM
£42[†]
PER MONTH

[†]Applies to finance orders only. Minimum order value £2000 (net). Minimum finance order value £1100 (net). Minimum deposit 10%. The Hammonds Home Improvement Account offers low monthly repayments at 8.9% APR Representative. All finance is subject to status, please ask your designer for full terms & conditions or see offers page on our website.

Next time...

Moments

VOLUME 9

We hope you enjoyed this edition of Moments 8 and feel inspired and captivated with Hammonds innovative storage and design. In our next edition, we'll have even more beautiful real room photography, news and offers to discover. Heading towards the colder seasons we'll be sure to be mirroring that in our words and photography within our articles.

To subscribe to 'Moments Volume 9' please email us at moments@hammonds-uk.com and you'll be the first to receive a copy.

If you liked this edition, follow us on social media to keep up to date with our activities. We'd love to see your very own moments, please hashtag **#hammondsmoments** and we'll repost as many as we can.



We'd love you to follow our journey online.



The dream is closer than you think...

YOU CAN GET CLOSER TO YOUR IDEAL HOME
STORAGE SOLUTIONS AT OVER 90 HAMMONDS
SHOWROOMS ACROSS THE UK.

Abingdon

Basildon

Bilston - within Leekes Department Store

Bolton - within Furniture Village

Boston - within Downtown

Bristol - within Furniture Village

Bristol - within Gardiner Haskins

Bristol - within NEXT

Bromley

Bury St Edmunds - within Glasswells

Camberley - within Next Home

Canterbury - within Nasons

Cardiff - within NEXT

Cheltenham

Chester - within Alan Ward Furnishings

Chorley - within Doorway to Value

Christchurch - within Cookes Furniture Store

Colchester - within Hatfields

Crawley

Cross Hands - within Leekes Department Store

Croydon - within Furniture Village

Croydon - within NEXT

Dudley - within Cousins Furniture Store

Edinburgh - within NEXT

Edmonton - within NEXT

Erdington - within Cookes Furniture Store

Failsworth - within Housing Units

Fakenham - within Aldiss

Farnborough - within Furniture Village

Friern Barnet

Gateshead - within Furniture Village

Gibraltar

Gillingham - within Furniture Village

Glasgow - within Forest Furnishing

Glasgow - within NEXT

Grantham - within Downtown Superstore

Guernsey

Guildford - within Furniture Village

Hedge End (Southampton)

Hedge End (Southampton) - within Next

Hereford - within Annetts

High Legh - within High Legh Garden Centre

High Wycombe - within Furniture Village

Hinckley

Hull - within NEXT

Ipswich - within Glasswells World of Furniture

Ipswich - within NEXT

Isle of Man - within AJ Millichaps

Jersey

Kingston - within Bentalls Department Store

Leamington Spa

Leeds - within Christopher Pratts

Leeds Birstall - within Furniture Village

Leicester - within Next Home

Llantrisant - within Leekes Department Store

Macclesfield - within Arighi Bianchi

Maidstone - within Newnham Court Shopping Centre

Maidstone - within NEXT

Manchester - within Furniture Village

Melksham - within Leekes Department Store

New Malden - within Furniture Village

Newcastle - within Fenwick Department Store

Norwich - Aldiss

Norwich - within NEXT

Nottingham

Nuneaton

Peterborough

Plymouth - within NEXT

Poole - Furniture Village

Preston

Reading - within Furniture Village

Romford - within Furniture Village

Salford, Manchester - within Cousins Furniture Store

Sheffield - within NEXT

Sheffield - within Ponsford

Shepton Mallet - within Haskins Furniture

Shoreham - within NEXT

Shrewsbury - within Alan Ward Furnishings

Slough - Furniture Village

Solihull - within Cousins Furniture Store

Southampton - within Furniture Village

Southport - within Stokers

Southsea - The Fitted Bedroom Centre

Stockton on Tees - Furniture Village

Telford - Furniture Village

Thurrock - within Furniture Village

Tillicoultry - within Sterling Furniture

Torquay - within Charltons

Trafford - within NEXT

Truro

Tunbridge Wells - within Furniture Village

Waltham Cross - within Fishpools

Warrington - within NEXT

Watford - within Furniture Village

Wednesbury - Furniture Village

Wednesbury - within NEXT HOME

York - within Rodgers of York



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