

Moments

VOLUME 6



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HAMMONDS
THE FITTED FURNITURE COMPANY

H A M M O N D S
THE FITTED FURNITURE COMPANY

The
solution
is in the
details

Winner of 2018 Houzz Awards





Preface

We're striding past the start of spring; daffodils are swaying in the sunshine and blossoms are flowering with pride on the trees. Spring showers are lessening and the warmth of the sun is stronger. We're excited to share with you lots of interior design inspiration and fitted furniture styles in this edition of Moments magazine, volume 6.

Within this volume we highlight some of the best from our contemporary ranges with distinctive photography of real customer's homes. From a sleek Liverton kitchen with top of the range modern appliances, to a high gloss handleless Elkin bedroom in White Frost.

Read how customer homes have been beautifully transformed from a brief based on their storage and style preferences into a stunning reality.

What's more, uncover a delicious recipe perfect for the season and explore our top reads in the book club.

We hope you enjoy this volume of Moments and feel inspired. If you're looking to purchase fitted furniture, quote code '9511' for an extra 5% off your order, exclusive to readers of Moments magazine.

To subscribe and receive future editions of Moments direct to you in the post, please let us know by emailing us at

moments@hammonds-uk.com.

Moments

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For a great day out in the midlands, we share with you some fun things to do, interesting historic events and our brand new showroom.



ENTERTAIN IN LUXURY WITH LIVERTON

We go inside the home of the Gibson family to take a tour of their new fitted kitchen.



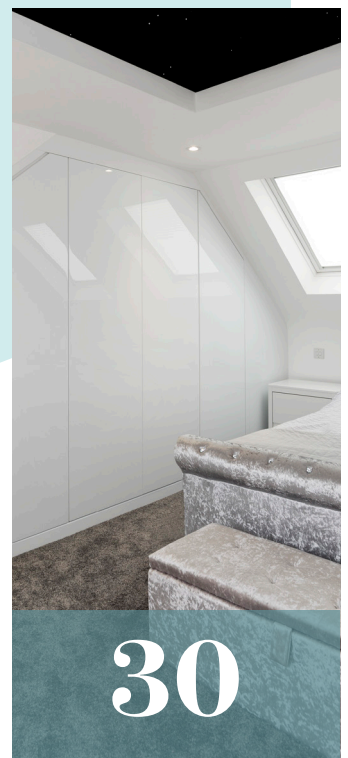
A CHAT WITH THE NATIONAL SURVEY MANAGER

If you've ever wondered what it takes to be a surveyor, we give you an insight into the best and most challenging parts behind the role.



A SLEEK HANDLESS FITTED BEDROOM

Handleless Elkin creates a seamless master bedroom with clever storage solutions.



*Ask staff for more details. Extra 5% off bedroom furniture only.

A Libretto Loft Conversion

A FITTED MASTER BEDROOM PERFECTLY DESIGNED FOR SLOPED CEILINGS.



At Hammonds we enjoy a challenge and when it comes to awkward spaces we take pride in creating beautiful fitted furniture, that not only looks great but creates clever storage, maximising

the potential of the room. With over 100 internal storage options to choose from, no matter the size and shape of the fitted furniture we design, the storage within it will serve the best purpose. ▷▷



THE BRIEF

Mr and Mrs McMahon came to Hammonds looking for clean lines and a sophisticated fitted furniture range to fit seamlessly in their master bedroom, recently converted from a loft space with low ceilings.



THE DESIGN

Free standing furniture can often waste precious storage space in rooms with awkward spaces such as alcoves and rooms with low and sloped ceilings. The couple came to Hammonds looking for a bespoke design that made sure every inch of space was

carefully considered.

The distinctive and sleek Libretto in White stood out to Mr and Mrs McMahon as they were drawn to the simplicity of the style. Designer Mike Cooke recommended coordinating bedside cabinets that fitted perfectly with a matching



dressing table and chest of drawers, completing the room beautifully with lots of additional storage.

The bedroom is styled with cool grey soft furnishings including a Hammonds handmade cube in Karina Latte. The curtains, from Direct Blinds were in a Panama Graphite, styled with the beaded grey wallpaper and John Lewis cushions and throws.



THE VERDICT

Mr and Mrs McMahon were very pleased with the transformation of their master bedroom and modern fresh feeling it gives the space. They told us they think it looks lovely, easy to keep clean and gives the room a feeling of calm as everything has its place, neatly stored away where they can find things easily.

A Springtime Feast For The Senses

ROASTED BEETROOT, FENNEL AND
APPLE SALAD WITH HOT SMOKED
SALMON IS THE PERFECT ADDITION
TO YOUR SPRINGTIME MENU.

Add to your 5-a-day with a mixture of fruit and veg with this delicious dish. With a short prep time, you'll be diving into this taste sensation before you know it. Enjoy!

Ingredients

- 600g purple beetroot, trimmed and scrubbed
 - 1 large fennel bulb, trimmed
 - 2 garlic cloves, unpeeled
 - 2 tbsp olive oil
- 2 apples, cored and thinly sliced
- 2 x 100g packs hot smoked salmon flakes with honey
 - 85g bag watercress
 - 1 tbsp crème fraîche
 - 1 tbsp horseradish sauce

Method

1. Preheat the oven to gas 5, 190°C, fan 170°C. Slice the beetroot and fennel into wedges and put in a roasting tin with the garlic. Drizzle over the oil and season. Roast for 45 mins until tender, then remove from the oven and leave to cool.
2. Arrange the beetroot, fennel, apples, salmon and watercress on a serving platter. Squeeze the flesh from the garlic cloves and mix with the crème fraîche, horseradish and 1 tbsp water; season to taste. Drizzle over the top of the salad to serve.

Tip

You can use a mix of purple and golden beetroot for extra colour, if you like.

Recipe and image
courtesy of Tesco
Real Food.



Versatile Vigo

A DRESSING ROOM
OVERFLOWING WITH
GLAMOUR AND
SOPHISTICATION.





This stylish wood grain finish in warming Light Pine has been created to match perfectly with mirrored wardrobe doors. >>



BEDROOMS
FROM
£37[†]
PER MONTH

We recently visited a lovely customer's home to see a beautiful, newly fitted Vigo walk through dressing room and master bedroom. Designer Jason Thomas created a spacious area for getting dressed and ready, with the addition of a glamorous island at the centre of the room, creating a beautiful feature with clever storage.

A fitted dressing table with a coordinating mirror and bespoke designed upholstered stool offers the perfect area to get ready in style. Matching bedside cabinets with modern tea trays and sleek handles designed especially for Vigo, were added as part of the finishing touches to the room.

The Vigo 'mix & match' service gives you complete control when choosing a colour and style that suits your personal taste. Choose from a variety of different



door and drawer fronts, combining colours and textures from our special palette of finishes.

Available in hinged and sliding wardrobe doors and also home office, the sophisticated nature of the finish means it can be applied to a multitude of room designs. A luxurious and striking curved wardrobe door can also be designed within a hinged fitted bedroom. Our unique curved design door is the only one

on the fitted furniture market and we believe it transforms any design it is incorporated in to.

To see more stunning customer bedroom transformations, visit our website.



†Applies to finance orders only. Minimum order value £2000 (net). Minimum finance order value £1100 (net). Minimum deposit 10%. The Hammonds Home Improvement Account offers low monthly repayments at 8.9% APR Representative. All finance is subject to status, please ask your designer for full terms & conditions or see offers page on our website.

Introducing Avon

OUR NEW EASY LIVING FITTED BEDROOM RANGE.

Combining modern simplicity with a glamorous finish, the new Avon fitted bedroom range has been created from assessing and understanding the customers' needs in the contemporary bedroom division. Hammonds Furniture's Product Manager, Lee Burrige, along with our Research and Development team, saw an opportunity, taking the sleek slab door of our popular Radley range and complementing it with the curved edge of our longstanding Libretto.

This new range bridges the gap between two bestselling ranges holding a brand new image. One of the unique selling

points to Avon is an exquisite bevelled edge mirror, a glamorous touch on this contemporary, sleek look. The distinctive design of the mirror, exclusive to the new range is available on the wardrobe doors, dressing table mirrors and full length wall mounted mirror. The contemporary look with a delicate and glamorous edge, gives Avon range the versatility to suit most homes and styles.

Available in 9 tones, from the earthy Rural Oak to the sleek and ultra-modern Light Grey.

Discover how Hammonds styled this new Avon range to create 2 uniquely gorgeous looks.



AVON WHITE ASH

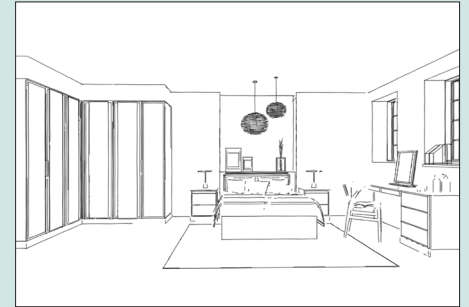


AVON RURAL OAK



WHITE ASH

The styling of Avon in White Ash began with inspiration from Dulux colour of the year – Heart Wood. A warm pink with a hint of plum, styled alongside gold accents brings out the depth of tones in the light grained wood effect of the furniture. Made in exclusive Hammonds fabric, the upholstered headboard in Vienna Orchid matches beautifully.



RURAL OAK

To bring out the grey in the wood grain finish of the Avon in Rural Oak, this design has been styled with grey and white tones, including Farrow & Ball Plummet paint. A splash of darker and lighter tones in the scatter cushions and throws maintain a cohesive look. A new bespoke designed headboard and ottoman in Vienna Ash have been included in the design of this bedroom to match the finish of the furniture perfectly.



A Day Out In Nuneaton

FOR A GREAT DAY OUT IN THE MIDLANDS, WE SHARE WITH YOU SOME FUN THINGS TO DO, INTERESTING HISTORIC EVENTS AND OUR BRAND NEW SHOWROOM.



Author
George
Eliot



It all begins with a little history of the area. On a farm just on the border of Nuneaton was the birthplace of George Eliot, the pen name taken by Mary Anne Evans, one of the leading novelists and poets of the Victorian era. ▷▷

Her life is not one of a calm middle-class Victorian writer; from her lack of religious beliefs to an adulterous affair with a married man, she was quite the scandalous woman of the time whilst writing some beautiful novels and poetry. Several landmarks in Nuneaton are named in her honour and the Nuneaton museum has lots of artefacts from her life.

Other historical places to discover are the Chilvers Coton Heritage Centre, a Victorian school with a collection of objects and memorabilia from Nuneaton's past. Visit Bosworth Battlefield Heritage Centre and learn all about the last battle in the War of the Roses where Richard III was ultimately slain, marking the start of the Tudor dynasty.

Bring history to life with food and drink. Tunnel Brewery is a well recommended tour for real ale lovers, with a copious amount of samples accompanied with nibbles while learning all about the historic ale making process in this long standing brewery.

If history is not your cup of tea, discover a little retail therapy at the Ropewalk Shopping Centre, filled with lots of top high street brands. The town centre itself has plenty of lovely restaurants and pubs to grab a bite to

eat like Anthony's Café Bistro or The Jailhouse.

While you're in the area, there's the opportunity to visit our newly rebranded showroom with a collection of new fitted bedroom furniture. In addition we have installed 5 brand new fitted kitchens, designed and made to order for customers in the midlands.

Our fitted kitchen ranges suit a wide variety of styles and tastes from the classic shaker style Highbury with its painted finish using Farrow & Ball Plummett, to ultra-modern Loxley in two gloss finishes, Porcelain and Pavilion Stone with Unsui Silestone worktop.

The fitted bedrooms on display offer a wide selection of inspiration, such as our flagship painted range Harpsden, finished in Light Praline. This display has been styled with a handmade Hammonds headboard and two drawer ottoman in our Vienna Dove fabric. Our fabric selection is also available to purchase in over 7 different materials and 30 colourways to suit all ranges and tastes.

Inspiring Showroom Manager, Emma Curson works alongside friendly Showroom Demonstrators Lisa Goldstein and Pauline Richardson. Together they make up the happy team at the Hammonds Showroom in Nuneaton. They are extremely welcoming and help visitors in store by answering any questions about the lovely new fitted furniture displays over a nice hot drink.



*Ask staff for more details. Extra 5% off bedroom furniture only.



SHOWROOM LOCATION

Bermuda Trade Park

St David's Way

Nuneaton

CV10 7RA

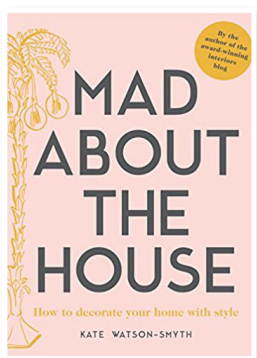
02476 387769

Book Club

CARRY A GREAT BOOK WITH YOU AND YOU'LL NEVER BE LONELY.

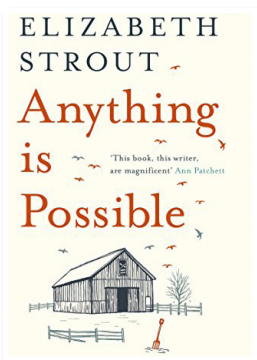
Books create a special place, whether it's unwinding between the pages of a novel or an eye opening, thought provoking non-fiction. Great books stay with you for a lifetime and we love sharing our recently discovered reads. After all, brilliant books resting on the bedside table are a great addition to a beautiful new fitted bedroom.

For more inspiring reads and to leave your review, please visit our Book Club on our blog at www.hammonds-uk.com/blog.



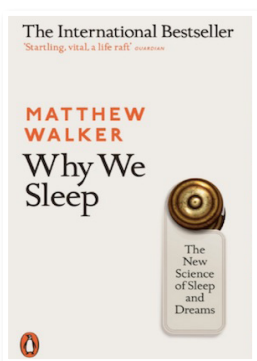
Mad About the House – *Kate Watson-Smith*

A smart and savvy guide on how to decorate the house room by room, creating a beautiful looking home that suits you and your family's style. This book is perfect for those starting a renovation project or simply interior décor mad individuals. A big section of this book is colour, from its historic associations to the psychology behind it, which is insightful and interesting. An extension from her popular blog, Watson-Smith writes with the same lovable sense of humour, married with inspiring ideas and tips.



Anything is Possible – *Elizabeth Strout*

Based in the rural dusty town of Amgash, Illinois, a successful New York writer returns home to visit her siblings after seventeen years of absence. The story uncovers an eclectic mix of emotions through the intimate dramas of people struggling to understand themselves and others. Reverberating with the deep bonds of family, and the hope that comes with reconciliation, *Anything is Possible* is a beautiful read from Elizabeth Strout, one of America's most respected and cherished authors.



Why We Sleep: The New Science of Sleep and Dreams – *Matthew Walker*

Professor Matthew Walker explores twenty years of cutting edge research to solve the mystery of why sleep matters. Looking at different animal species from across the globe, *Why We Sleep* delves in to everything from what really happens during REM sleep to how alcohol and caffeine affect sleep. This book takes you on a journey to understanding and appreciating the extraordinary phenomenon that safeguards our existence.



family members...
of the lawn...
I was...
k and offered to cut the grass...
which was politely declined. Then I...
very sound principle behind this. Unwanted...
place for wildlife to go about their work...
grass, for example, is akin to a mini-jungle...
flowers, pollen and seeds, and in turn attracting...
moths, grasshoppers and larger animals like hedgehogs...
birds. Likewise, a discarded pile of logs makes an ideal...
for small critters, and larger animals such as bats, to...
hedgehogs will closely follow.

Your neighbours might think you've lost the plot...
allow the entire garden to look like an overgrown...
mess. After all, meadow flowers look...
messy, but who doesn't love...

Entertain In Luxury With Liverton

WE GO INSIDE THE HOME OF
THE GIBSON FAMILY TO
TAKE A TOUR OF THEIR
NEW FITTED KITCHEN.



THE BRIEF

When Mr and Mrs Gibson visited the Hammonds showroom in Hinckley, Leicestershire, they fell in love with the unique style of Liverton. A new extension on the family home had recently been



completed, dedicated to house a new kitchen, built to increase storage potential and impress guests when entertaining.

Clever storage solutions, lots of mod cons and an area to sit while entertaining were all key to the brief. >>

THE DESIGN

In the large space that the extension gave them, the couple were excited to fit a spacious kitchen where they could relax and entertain with food and drink. They always had in mind an island to make the most out of the new space. With the help of specially trained Hammonds kitchen designer Simon Lawrence, they planned to fit a breakfast bar along either side of the luxurious Athena Lactea worktop island. Deep drawers, cupboards and a wine cooler were also outlined in the design, ensuring storage solutions were a key factor in the design.

The modern j-handle of Liverton first attracted Mrs Gibson for its distinct aesthetic. The couple chose Charcoal and Slate Grey painted finish to create a modern look that oozes luxury. The cool colour choice of tiles and worktops contrasting against deep tones of the cabinetry draws the eye around the room and reflects the light perfectly.

Mr and Mrs Gibson were eager to have lots of oven space worked into the design, as they enjoy entertaining with their friends and family. Simon seamlessly designed three Neff ovens fitted at a comfortable height with warming drawers, ensuring their cooking routine was made easier, without compromising on style. Adding more luxury to the spacious kitchen extension, a Neff coffee station gives the Gibson's the freedom of a barista style coffee in the comfort of their home without taking up precious work surface.



UP TO
50% OFF*
OUR KITCHEN
COLLECTION

*Up to 50% off Hammonds Painted Kitchen on selected ranges & furniture only. Up to 40% off Liverton, Loxley & Marlow (furniture only).



THE VERDICT

“We love our new fitted kitchen; it’s the perfect space for entertaining. We think it’s been beautifully and thoughtfully designed by Simon. We’re both very happy with the finished result and would definitely recommend Hammonds Kitchens to friends and family” – Mr & Mrs Gibson.



A Chat With The National Survey Manager

IF YOU'VE EVER WONDERED WHAT IT TAKES TO BE A SURVEYOR, WE GIVE YOU AN INSIGHT INTO THE BEST AND MOST CHALLENGING PARTS BEHIND THE ROLE.



With 28 years of Hammonds Furniture experience, we introduce to you a true asset within the Hammonds team, Andy Benz - National Survey Manager. Sharing his wealth of product knowledge and technical expertise with his team of surveyors around the country, ensures processes are streamlined and business standards met.

Andy shares with us some highlights of his role...



What is a typical day in the life of a Survey Manager at Hammonds Furniture?

A typical day will usually involve answering surveyor queries ranging from product, system and process. I ensure surveyors follow the company processes to maintain an expertly completed survey whilst meeting business targets. I also spend a lot of time on the phone with customers to advise on any query they may have relating to their survey visit.

What do you enjoy most about your job?

Working alongside sales and installations, making sure orders are kept on track and that we supply the correct information so that installations are fitted to the customers' expectation.

What's one of the most awkward spaces you've surveyed and how did you overcome it?

A house constructed from logs was interesting whilst challenging. Each room design had to be scribed and fitted in to each log. I had to consider that no space was compromised whilst keeping the look of both Hammond's furniture and the home construction. I used our front framed fitted wardrobe construction, as this kept storage at a maximum so extra depth materials were ordered to maintain

a usable depth for hanging and shelving. I consulted the fitting teams to make sure I supplied the correct parts for the installation.

Can you tell me the importance the Hammonds team of surveyors are in the process of furniture installation?

The surveyor's role is to re-measure, calculate and identify any areas of concern where a design may not quite be as the customer expected; they have to work to business ordering rules which enables an order to flow through our automated paperless system, whilst providing information for production and fitter making sure we give excellent customer experience.

How long does it take to train to be a surveyor?

It can take approximately 12 to 18 months to be fully competent with all our products and construction types.

What advice would you give to someone who is looking to become a surveyor?

First and foremost they need to dedicate time and patience for the first few months as they will have to absorb a lot of information, ideally they would need to bring with them good people skills, knowledge of building construction, practical skills and the ability to problem solve quickly.

A Sleek Handleless Fitted Bedroom

HANDLELESS ELKIN CREATES A SEAMLESS MASTER BEDROOM WITH CLEVER STORAGE SOLUTIONS.

THE BRIEF

For a couple who love the look and feel of a modern home, a contemporary range with lots of storage solutions was important in their brief for Hammonds. >>





†Applies to finance orders only. Minimum order value £2000 (net). Minimum finance order value £1100 (net). Minimum deposit 10%. The Hammonds Home Improvement Account offers low monthly repayments at 8.9% APR Representative. All finance is subject to status, please ask your designer for full terms & conditions or see offers page on our website.

BEDROOMS
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DESIGN

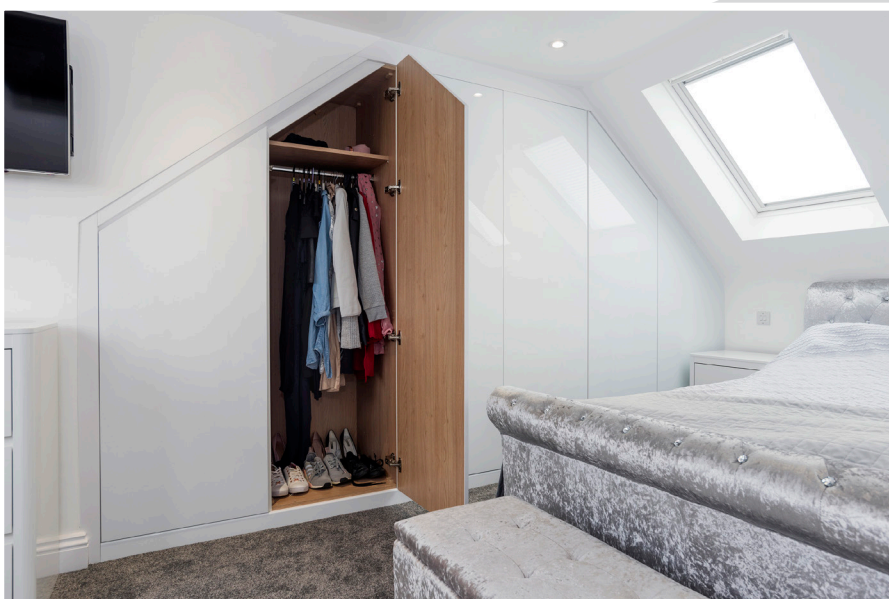
The master bedroom at the top of Mr Fenton and fiancée Rachel's home had recently been converted from the loft space. They wanted to create a spectacular space and decided Hammonds Furniture offered exactly what they were looking for. Tasking expert designer Sheikh Raza to design handleless fitted wardrobes that matched their brief and fit in the alcove space, flush against the wall.

Sheikh recommended a collection of interior storage solutions based on their lifestyle and the space available. A combination of hanging rails, pull out drawers and high shelving gave the couple storage options for their clothes and accessories.

They chose high gloss Elkin in White Frost with a handleless push to open doors. The perfectly crisp white glossy finish complements their



atmospheric, handmade midnight black fibre optic ceiling.



VERDICT

The couple were really pleased with the bespoke design Sheikh created, with angled doors and personalised internal storage. They described that it gave them the perfect amount of storage for many shoes and clothes.

Next time...

Moments

VOLUME 7

Now that we are in the season of warmer weather, the feeling of the sun shining down, the smell of barbeques sizzling and the sound of children playing outside will be welcoming us into summer. With our next edition we'll have more beautiful and inspirational transformation stories from real customers accompanied by seasonal colours, interior décor ideas and capturing articles.

To subscribe to 'Moments Volume 7' please email us at moments@hammonds-uk.com and you'll be the first to receive a copy.

If you liked this edition, follow us on social media to keep up to date with our activities. We'd love to see your very own moments, please hashtag **#hammondsmoments** and we'll repost as many as we can.



We'd love you to follow our journey online.

WWW.HAMMONDS-UK.COM

The dream is closer than you think...

YOU CAN GET CLOSER TO THE KITCHEN, BEDROOM
OR HOME OFFICE OF YOUR DREAMS AT OVER 100
HAMMONDS SHOWROOMS ACROSS THE UK.

Abingdon - within Lee Longlands
Basildon
Bilston - within Leekes Department Store
Bolton - within Furniture Village
Boston - within Downtown
Bristol - within Furniture Village
Bristol - within Gardiner Haskins
Bristol - within NEXT
Bromley
Bury St Edmunds - within Glasswells
Camberley - within Next Home
Canterbury - within Nasons
Cardiff - within NEXT
Cheltenham
Chester - within Alan Ward Furnishings
Chorley - within Doorway to Value
Christchurch - within Cookes Furniture Store
Colchester - within Hatfields
Cross Hands - within Leekes Department Store
Croydon - within Furniture Village
Croydon - within NEXT
Dudley - within Cousins Furniture Store
Edinburgh - within NEXT
Edmonton - within NEXT
Erdington - within Cookes Furniture Store
Failsworth - within Housing Units
Fakenham - within Aldiss
Farnborough - within Furniture Village
Friern Barnet
Gateshead - within Furniture Village
Gibraltar
Gillingham - within Furniture Village
Glasgow - within Forest Furnishing
Glasgow - within NEXT
Grantham - within Downtown Superstore
Guernsey
Guildford - within Furniture Village
Hedge End (Southampton)
Hedge End (Southampton) - within Next
Hereford - within Annetts
High Legh - within High Legh Garden Centre
High Wycombe - within Furniture Village
Hinckley
Hull - within NEXT
Ipswich - within Glasswells World of Furniture
Ipswich - within NEXT
Isle of Man - within AJ Millichaps
Jersey
Kingston - within Bentalls Department Store
Leamington Spa
Leeds - within Christopher Pratts
Leeds Birstall - within Furniture Village
Leicester - within Next Home
Llantrisant - within Leekes Department Store
Macclesfield - within Arighi Bianchi
Maidstone - within Newnham Court Shopping Centre
Maidstone - within NEXT
Manchester - within Furniture Village
Melksham - within Leekes Department Store
New Malden - within Furniture Village
Newcastle - within Fenwick Department Store
Norwich - Aldiss
Norwich - within NEXT
Nottingham
Nuneaton
Peterborough
Plymouth - within NEXT
Poole - Furniture Village
Preston
Reading - within Furniture Village
Romford - within Furniture Village
Salford, Manchester - within Cousins Furniture Store
Sheffield - within NEXT
Sheffield - within Ponsford
Shepton Mallet - within Haskins Furniture
Shoreham - within NEXT
Shrewsbury - within Alan Ward Furnishings
Slough - Furniture Village
Solihull - within Cousins Furniture Store
Southampton - within Furniture Village
Southport - within Stokers
Southsea - The Fitted Bedroom Centre
Stockton on Tees - Furniture Village
Telford - Furniture Village
Thurrock - within Furniture Village
Tillicoultry - within Sterling Furniture
Torquay - within Charltons
Trafford - within NEXT
Truro
Tunbridge Wells - within Furniture Village
Waltham Cross - within Fishpools
Warrington - within NEXT
Watford - within Furniture Village
Wednesbury - Furniture Village
Wednesbury - within NEXT HOME
York - within Rodgers of York

Avon

BRAND NEW RANGE
AVAILABLE NOW



HAMMONDS
THE FITTED FURNITURE COMPANY